

California Residents

California Consumer Privacy Act

If you are a California resident, the information below also applies to you. Certain terms used in this section have the meanings given to them in the California Consumer Privacy Act of 2018 (“CCPA”).

Categories of Personal Information we have collected from or about its Patients/Clients/Guests in the preceding 12 months

- Identifiers (e.g. name, mailing address, email address, phone number, credit/debit card number)
- Characteristics of protected classifications (e.g. gender, age)
- Commercial information (e.g. products or services purchased, purchase history)
- Internet or other electronic network activity (e.g. browse or search history)
- Geolocation data (e.g. latitude or longitude)
- Audio, electronic, visual, or similar information (e.g. recording of service calls)
- Inferences drawn from any of the above (e.g. preferences or characteristics)

Categories of Sources from which we have collected Personal Information about You (for more information, see the How is Your Information Collected section of this privacy policy).

- Client office location(s)
- www.alcmodesto.com
- Mobile Applications
- Customer Service
- Credit Applications – if applicable
- 3rd Party Websites
- Data Brokers
- Social Media

Business or Commercial purposes for which we have collected or sold Personal Information about Guests in the preceding 12 months (for more information, see the How is Your Information Used section of this privacy policy).

- Performing services, including maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions, verifying customer information, processing payments, providing advertising or marketing services, providing analytics services, or providing similar services;
- Auditing related to a current interaction with you and concurrent transactions, including, but not limited to, counting ad impressions to unique visitors, verifying positioning and quality of ad impressions, and auditing compliance;

- Short-term, transient use, including, but not limited to, the contextual customization of ads shown as part of the same interaction;
- Detecting security incidents, protecting against malicious, deceptive, fraudulent, or illegal activity, and prosecuting those responsible for that activity;
- Debugging to identify and repair errors that impair existing intended functionality;
- Undertaking internal research for technological development and demonstration; and
- Undertaking activities to verify or maintain the quality or safety of a service or device that is owned, manufactured, manufactured for, or controlled by us, and to improve, upgrade, or enhance the service or device that is owned, manufactured, manufactured for, or controlled by us.

Categories of Personal Information for which We have disclosed for a business purpose in the preceding 12 months

- Identifiers (e.g. name, mailing address, email address, phone number, credit/debit card number)
- Characteristics of protected classifications (e.g. gender, age)
- Commercial information (e.g. products or services purchased, purchase history)
- Internet or other electronic network activity (e.g. browse or search history)

Non-Discrimination

We will not discriminate against you because you exercise your rights. For example, we will not deny you goods or services or charge you a different price or rate for goods or services if you make an access, deletion, or do not sell request.

You have the following rights under the CCPA –

The right to make requests as follows:

Access Request (can make a request no more than twice in a 12-month period) – Request that we disclose the following information

- Categories of personal information (“PI”) we collected about you during the preceding 12 months
- Categories of sources from which PI is collected
- Business or commercial purpose for collecting or selling PI
- Specific pieces of PI we collected about you
- Categories of PI we has sold about you
- Categories of third parties to whom the PI was sold

- Categories of PI disclosed about you for a business purpose
- Categories of third parties to whom PI was disclosed for a business purpose

Deletion Request

- Request we delete PI that we collected from you

Do Not Sell My Info

- Request we opt you out of the sale of your PI

Submit Requests

Access Requests

Contact Us at 209-577-3340 or email info@alcmodesto.com

Deletion Requests

Contact Us at 209-577-3340 or email info@alcmodesto.com

Do Not Sell My Info Requests

Contact Us at 209-577-3340 or email info@alcmodesto.com

California Shine the Light

If you are a California resident and have an established business relationship with us, you can request a notice disclosing the categories of personal information we have shared with third parties, for the third parties' direct marketing purposes, during the preceding calendar year. To request a notice, please submit your request to Advanced Laser Clinic, Attn: California Shine the Light Inquiry, 3501 Coffee Road Suite 5, Modesto CA 95355 Please allow 30 days for a response.

If you are a California resident under 18 years old and a registered user, you can request that we remove content or information that you have posted to our website or other online services. Note that fulfillment of the request may not ensure complete or comprehensive removal (e.g., if the content or information has been reposted by another user). To request removal of content or information, please call Us at Contact Us at 209-577-3340 or email info@alcmodesto.com.